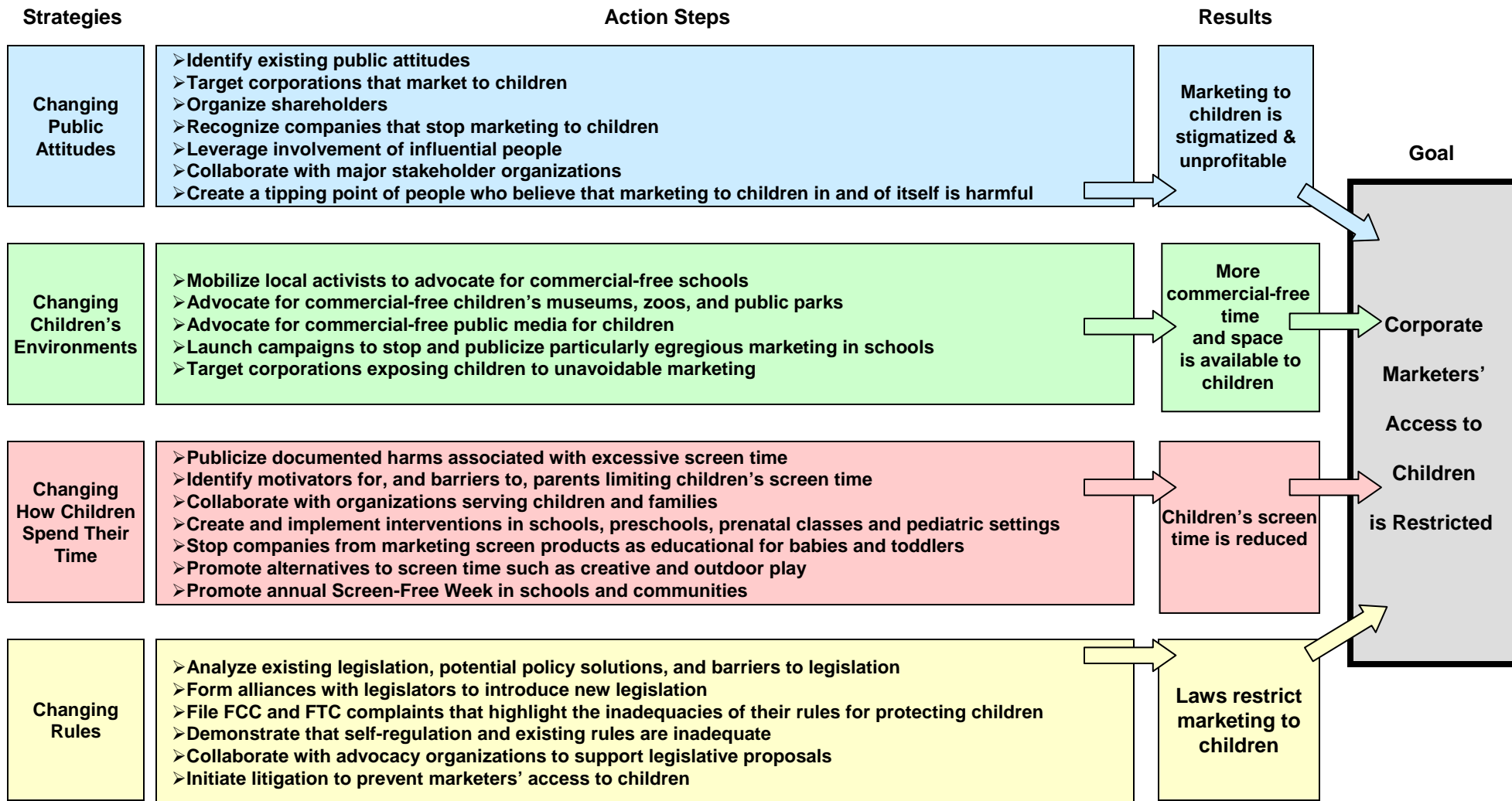


CCFC's Theory of Change:

How to Restrict Corporate Marketers' Access to Children



CCFC's work builds on evidence-based advocacy and an ongoing presence in the media.