

Brainy Baby

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ABOUT US

In 1995, when his sons were 1 and 3 years old, Dennis Fedoruk, President and CEO of The Brainy Baby Company, was having a hard time finding quality, entertaining and educational products for his boys. He and his wife wanted something reality-based and intelligent for both parents and children. As a successful film-maker and video producer with over 25 years of experience under his belt, it seemed the time was right to produce a new educational video series unlike anything else that was on the market. And so Brainy Baby was born!

With intelligent and insightful input from parents, educators, doctors, and - most especially – lots of babies and children, we at Brainy Baby have seen our little company grow up before our very eyes!

The Brainy Baby Company produces videos and DVDs that are entertaining and educational for babies, toddlers and pre-schoolers. Our products introduce educational foundations such as letters, shapes, animals, art, and music. Beautifully shot and perfectly edited, every award-winning Brainy Baby video features multi-ethnic children, animals, toys and more. Studies show time and again that very young children learn better when they see things they can relate to from their own world – not silly characters and crazy cartoons. Toe-tapping original music mixes perfectly with nursery-rhymes and instrumental classics to make these a wonderful treat for parents as well as little ones!

But we also know that watching isn't the only way to learn – and so this year we're adding books, music CDs, toys, games, puzzles, and lots of other wonderful learning tools to the Brainy Baby family. We're as proud as any parents could be of the way the Brainy Baby family is expanding – and of the chance to give other parents a total comprehensive Learning Program for the educational benefit of their own children.

We know that there are a lot of products for children that have nice packaging or catchy slogans – but not a lot of intelligent educational value – and we like to think the Brainy Baby Company is a little different. No matter what fun and wonderful products we come up with from year to year, we will always ask ourselves first, "How will it benefit a child, and what will that child learn?"

We're proud of how our little company has grown – and most of all, we're proud of the way they help little minds grow! After all, we believe every child is a little genius in the making!

Best Regards,
 The Brainy Baby Team