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## Developmental Skills Increased With Baby Einstein

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### Baby Einstein videos helped increase JJ's attention span:

*"My son, JJ, was born a month premature and was hospitalized for about 2 1/2 weeks. Some of the medications he was on can cause some delays and learning disabilities. He first received the Baby Einstein video at two months old. The first thing I noticed was how quickly it captured his attention. I also noticed how it increased the length of his attention span significantly. He began speaking early and had a 3-word vocabulary at 6 months of age. JJ is now 27 months old and has a vocabulary consistent with that of a 3-4 year old. At 15 months his vocabulary consisted of 70-75 words. We now own almost the entire collection of videos and a few of the books as well. They are his favorite things to watch and I see him picking up more and more each time. He consistently knows 5 colors and 5 shapes. I attribute a lot of this to the material in the programs. We now have a new baby who just turned 2 months. Riley also loves the Baby Einstein movie and is captivated by the colors in Baby Van Gogh. I anticipate having the same successes with him as I did with my first son. Thank you for creating such a wonderful product!"*

*"My son is nine months old and has been enjoying your videos from three weeks of age!"*

### View our Product Demos

BabyEinstein.com now has a library of video and audio demos for you to sample.

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### Pat's grandson who is deaf, enjoys Baby Einstein's graphics:

*"I just wanted to share with you the following. My 9 1/2-month-old grandson was born deaf. He can't hear anything. But from the time he was six months old, he will sit spellbound and watch your tapes. He enjoys the graphics, and we enjoy the music. He does not watch other TV like this. He has just received a Cochlear Implant so someday soon we hope he will also enjoy the music. Keep up the good work."*

### Miracle baby loves Baby Bach:

*"My baby was born premature and has received therapy since he was born. He had some speech problems and I found in my local library your products-Baby Bach, Mozart and Einstein Language Nursery videos. My little one is now 3 years old and loves classical music, knows all the words in the flash cards and he is a happy kid. When we go out, he tells people that he likes Baby Bach, and some of those people don't even know whom he is talking about. He has some of your books too. I think your products are really good and I wish you and your happy family the best. From a*

The  Company

*miracle boy who was born at 27.5 weeks, weighing 1 pound and 5 1/2 oz, he is very healthy and happy. Thank you again !!!!!!!!"*

**Baby Einstein videos help David learn to love classical music and the arts:**

*"Our son, David, now three, has some developmental delays, and was in the state's Early Intervention program. I bought him the Baby Beethoven and Baby Shakespeare videos for Christmas, even though he had never been able to focus on a program before. To our surprise, he loved the shows, and began watching the videos every day! 'Beethoven', 'Bach' and 'Shakespeare' are now common words in the vocabulary of this speech-impaired child, and he asks my husband and I to sing the music (particularly Beethoven's Ninth) over and over. Thanks to your products, David has developed a love for classical music, and even wants to hear the 'grown-up' versions. We now know that, in spite of his struggles, he has a real ear for music and a love of art. He also learned to play with toys functionally through your videos, so much so that he will not need a full-time special education program next year. Thank you, Baby Einstein!"*

**Baby Einstein helps develop recognition skills:**

*"My 9 month old has loved the videos and DVD's since he was 2 months old. Not only have they bought me precious minutes (and hours) of time to do things like 'take a shower', BUT ALSO I have actually seen his recognition skills develop. Now, we have 7 videos/ DVD's and when he hears the theme music, he whips his little head around and gives the caterpillar the most precious smile along with a squeal of delight. He absolutely loves the show!!! Now that he is crawling and no longer content to chill out in his bouncy seat, Baby Einstein is the only thing he will sit still for. Thank God for these products, both for a new mom's sanity and her baby's most advanced intellect, of course!!!"*

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## Parents Share Their Stories Of Baby Einstein Interactivity

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### Baby Einstein videos appeal to curious little ones while helping their development:

*"What a brilliant idea...the Baby Einstein Company!!! Your product is fun and appealing to our curious little ones while helping in their development. Our family truly enjoys your videos. We first introduced Baby Einstein to our daughter when she was only 6 months old...she was totally mesmerized by the images. She is now 10 months old and we have since added to her collection. It doesn't matter which video we put in, our daughter loves each one. Even as young as she is, she will sit and watch the whole video without blinking an eye. She is involved in the video and nothing can distract her while she bounces up and down with excitement, claps, hums, laughs and even sometimes she just sits still watching very closely. The videos are great...the images, the music, and the bonus material...fantastic job!!! What a great way to have fun and interact with our daughter while teaching her at the same time. I was very excited to read that you will be launching a product line for ages 3-6.... Little Einstein...we certainly look forward to this and will continue to introduce this line of product to our daughter as she grows. We wish you continued success and look forward to adding even more videos and product to our collection. Great Job!!!"*

*"Dylan loves his Baby Goat video, and he asks for it all the time."*

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### Elly's first love is Pavlov:

*"My daughter, Elly, made her first friend thanks to your wonderful company--I think that she is in love with Pavlov the dog!! She's also quite a fan of Vincent, but Pav was her first love! I love to hide around the corner and watch her react to the changing scenes on the television screen--I can always tell when her favorite part is next--she starts bouncing like mad!! Also, thanks to you, I get to take a shower every day, knowing that she is in good company. Thank you so much!! We will continue to watch your videos and DVD's together as she gets older and begins to vocalize...I just know her first word will be Pavlov!!!"*

### Baby Shakespeare encourages Jennifer's son to start talking:

*"My son was a very late talker. We were trying everything. My husband brought home Baby Shakespeare one day and (thank goodness), he just started talking from that moment on. Now every time a new video comes out we are there. This 2 1/2*

The WALT DISNEY Company

*little guy went from 4 words 6 months ago to saying & knowing all shapes, animals, and colors, and so on due to these videos. He loves them and we do too. THANK YOU JULIE!!!"*

**Baby Einstein music and visuals reach both young and old:**

*"My 2 year old is 'gifted' like her father (he had a 12th grade reading level and did long division math in the first grade.) Our daughter is following the same path, and I have been struggling with my inability to provide the outlet and stimulation she needs, in a way that isn't pressuring to her. I've bought workbooks and special toys, but felt guilty for not interacting with her enough and felt I was pushing her away to fulfill herself because the methods available to me as a parent were lacking. At last I was told to get Baby Einstein DVD's and the reaction has been exactly what we've needed. Our daughter cannot get enough, and the interactive flashcards in other languages is an activity for us to do together, that I can actually enjoy. I cannot wait to get the Baby Einstein books, toys and CD's. The music and visuals reach both old and young, so we finally have something for us to share and do together. Thank you for all you've accomplished; this has literally been the answer to our prayers."*

**Baby Van Gogh helps Jennifer's son learn his colors:**

*"My 20 mos. old son has adored Baby Mozart, Baby Bach, Baby Newton, and Baby Van Gogh for 5 months now. He lovingly refers to them as his 'show'. He watches a 'show' anywhere from 5 to 10 times a day. He loves to nap to these 'shows'. Often he will play during his 'show', but sometimes he plops himself down with his blanket and binky and watches. We are adding a 'show' at a time, as not to buy them all at once. He is talking in sentences and has been for 2 months now. He also is learning his colors, thanks to Baby Van Gogh! We could not think of better 'shows' to fill his little mind with at this age. Thanks to you all at the Baby Einstein Company!"*

**Laura laughs out loud at the hilarious puppets:**

*"We started playing Baby Mozart and Baby Bach videos when our daughter was 5 weeks old. Since then, she has been your biggest fan!! As soon as that Disney logo and jingle starts and the Baby Einstein caterpillar appears, she is hooked. It has given opportunities to tidy around the house - or just a breather- while Laura laughs out loud at those hilarious puppets!! We even have the discovery cards and 'Mimi's Toes'.... 'Mimi's Toes' goes wherever Laura goes. Thank you so much for these fabulous products!! I have recommended them to everyone I know with babies or small children!"*

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