Recently, my wife and I were out to dinner with our 7-year-old daughter when she asked us, “Mommy and Daddy, why are so many kids and parents on their phones and tablets? They should be talking to each other.”

It’s not that my wife and I have mastered the art of parenting in the digital age — our family, like everyone’s, is a work in progress. But my daughter’s question was a sobering reminder of just how quickly societal norms are shifting. Whether or not we are willing to admit it, this sudden shift has big consequences. Children are a prime target for corporate marketers, and being “tech savvy” hasn’t made them any less vulnerable. Instead, screens and other technologies make children even more susceptible to finely crafted marketing messages, and amplify the false narrative that stuff and appearances yield happiness and improve wellbeing.

CCFC is a beacon for families as they navigate these uncharted waters. Not only do they monitor corporate marketing developments and hold companies accountable, they also create tools and resources to help parents shield children from commercialism.

Our family is proud to financially support the incredibly important work of CCFC. And as of this year, I am honored to serve as CCFC’s Board Chair. My fellow Board members and I deeply appreciate your support of our work. CCFC may be small, but because of you, our impact is large and has lasting outcomes.

Thank you for your continued support, and for working alongside us to protect the health and wellbeing of children.

Sincerely,

Nathan Dungan
Board Chair, Campaign for a Commercial-Free Childhood

CCFC Board of Directors
BACK ROW, LEFT TO RIGHT: Nathan Dungan, Josh Golin, Tim Kasser, Kevin Hepner, John C. Mack, Dipesh Navsaria, Angelica Velazquez
FRONT ROW, LEFT TO RIGHT: Julia Chen, Angela Campbell, Jan Emlen, Laurel Parker West
NOT PICTURED: Ranae DeSantis, Doreen Downs Miller, Ana Lucia Villela
Dear Friend,

Do you remember when you first learned about CCFC? Chances are, it was during one of our corporate campaigns. Maybe someone forwarded you our petition demanding McDonald’s stop advertising on students’ report cards. Or maybe you read about how we stopped Disney from falsely claiming their Baby Einstein DVDs were educational. If you’re like a lot of supporters I’ve talked to, you were excited to learn CCFC existed, and admired our fearlessness in taking on corporations literally thousands of times our size.

As you’ll see in these pages, we’re more successful than ever at challenging corporations that interfere with children’s healthy development. But we’ve also added new strategies and programs, because we know it will take a lot more than stopping the worst of the worst to create a commercial-free childhood for all children.

This year, we worked with a food industry leader on their pledge not to market to kids — and helped them take it one step further. We created a widely-hailed resource that empowers parents to protect their children’s sensitive school data from being misused by marketers. And we laid the groundwork for the launch of the Children’s Screen Time Action Network, a coalition of practitioners and educators working with families to help kids unplug from ad-supported screens.

What spurred these important new directions for CCFC? Quite simply, it was your support. Your generosity has given us the resources to expand our staff and create new programs, without having to sacrifice the work that caught your eye in the first place.

Thank you for standing with us and for helping build a world where kids can be kids, not consumers.

With gratitude,

Josh Golin
Executive Director
CCFC is on the frontlines of protecting children from the latest digital marketing techniques. Our campaigns against internet-connected toys and devices that spy on kids help parents make informed purchasing decisions — and have led to real, lasting changes that protect children from exploitation.

My Frenemy Cayla

In December, CCFC joined an unprecedented international coalition of privacy and consumer groups to protect children from My Friend Cayla, a WiFi-connected, interactive “smart” doll made by Genesis Toys. Our Federal Trade Commission (FTC) complaint against Genesis, and similar complaints filed in the EU and several European countries, detailed how My Friend Cayla puts kids’ privacy and wellbeing at risk.

Cayla is a marketer in disguise: she’s programmed to share her favorite movie (Disney’s The Little Mermaid) and song (“Let It Go” from Frozen), and tells kids that she loves going to Disneyland. To top it off, Cayla’s security is nearly nonexistent. Anybody with a Bluetooth device can connect to the toy and eavesdrop on children’s conversations. And all of the voice recordings collected by the doll are shared with Nuance Communications, a defense contractor that builds databases of “voiceprints” for military and law enforcement.

Genesis’s woefully unclear and difficult-to-find privacy policy means that parents buying the toy have no way to know about Cayla’s vulnerabilities, or how their children’s data will be used and shared.

While the FTC’s investigation into our complaint is ongoing, we’ve already had several victories: Because of the threat posed by Cayla to kids’ wellbeing, we asked Toys”R”Us, Walmart, and Target to stop selling the doll — and they agreed. And in Germany, lawmakers banned the doll altogether, calling it an “espionage device” and urging parents to destroy it.

#toyfail
Corporate Cameras Out of Cribs

More than 15,000 people joined us in asking Mattel not to release Aristotle, a digital assistant for babies and children. Mattel describes the device, which is equipped with a camera and microphone, as a “smart baby monitor” that grows into a “friend” that children “can become comfortable with and feel close to.” But there’s nothing comfortable about a gadget that spies on kids from birth, shares the data it collects with corporate partners, and uses it to build consumer profiles of children. And there’s really nothing friendly about outsourcing essential caregiving functions — like responding to a crying, waking baby — with a data-collecting robot. We’re proud to amplify the voices of parents as they tell Mattel: We don’t need intrusive corporate technology to raise healthy, thriving children.

“Honestly speaking, we just don’t know. If we’re successful, kids will form some emotional ties [to Aristotle]. Hopefully, it will be the right types of emotional ties.”

- Robb Fujioko, Mattel’s Chief Product Officer, on how AI devices will impact children

Pokémon Stopped

CCFC members helped shield children from sneaky, location-based marketing when they play Pokémon GO, an Augmented Reality (AR) game produced by Niantic, Inc. The game requires players to visit real-life locations in order to capture virtual creatures. While some of these sites are parks and landmarks, others are sponsored, paid for by companies like Starbucks, McDonald’s, and Sprint to entice players to their stores. After 7,000 people signed our petition asking that kids under 13 be excluded from this marketing ploy, Niantic agreed not to direct children to sponsored locations as part of gameplay. This win set an important precedent for tech companies: If you want to use AR as a marketing tool, leave kids out of it!

“As an engineer with experience in artificial intelligence, I am especially grateful that you are tackling issues such as privacy and corporate surveillance. Smart toys and the internet of things have implications for our children’s futures that we can hardly imagine right now. Consumers are not equipped to understand the complex issues, and we need watchdogs and fighters like you.”

- Emily, Boston, MA
For years, CCFC has been building powerful coalitions of parents, professionals, and advocates who believe corporations shouldn’t market to children. Now we have an industry leader on our side, too.

Last summer, Panera Bread announced a unique commitment to the wellbeing of children: they would not use toys, characters, or other enticements to sell their kids’ meals. Their pledge is part of a broader Kids Meal Promise, which aims to reshape the way people think about kids’ food. For us, it’s an important and exciting step toward ending child-targeted marketing.

Panera’s promise rightly recognizes that healthy eating habits are about more than what kids eat, but also how and why. When food companies target kids directly, they interfere with parents’ ability to help their children develop healthy eating habits. This is true whether the foods being marketed are cookies or carrot sticks: when kids make food choices based on manipulative advertising, they learn that food is just another form of entertainment, not a core component of physical and emotional health.

When Panera approached us prior to announcing their Kids Meal Promise, we were excited to start a dialogue about marketing to children. And our ongoing conversations led Panera to make further commitments to kids’ wellbeing, including pledging not to advertise on media where children make up more than twenty percent of the audience. That’s the strongest such commitment of any major restaurant chain or food company. We’re proud to have moved Panera further in the right direction, and encourage other companies to follow their lead.

Celebrating companies who do right by families is an important component of CCFC’s work towards a commercial-free childhood. CCFC does not accept funding from Panera or any other corporation.
Inside Panera’s Promise

We talked with Sara Burnett, Panera’s Director of Wellness, about targeting kids, marketing to parents, and why it’s important to put children’s health first.

What compelled you to take such a strong stand against child-targeted marketing?
As a parent to two young children, I work daily to teach my girls about food choices and what it means to eat well. I’ve experienced first-hand the influence of marketing from how they choose shoes to what juice box they point to on the shelf. My own experience made it easy to see that Panera shouldn’t contribute to this challenge that many parents face.

How did your conversations with CCFC help Panera’s understanding of the impact of marketing on children?
It’s important to work with partners like CCFC — they inform our work by providing a clearer portrait of how marketing can take advantage of children and misinform decisions. They also assist in developing strategies to address unintended, indirect marketing that can take place within digital media and TV.

What would you say to competitors who claim marketing directly to children is critical to drawing families to eat at their restaurants?
We’ve been highly successful by serving meals made from real ingredients that both parents and children crave and feel good about eating. We find good food is as powerful a draw, if not more so, than a cartoon character.

What kind of feedback has Panera had from its customers about the “Kids Meal Promise”?
Our guests feel great about the clean options we serve and have no objection to our lack of toys, games, or characters within our experience. I’ve never heard a guest ask, “can you add some red 40 to that cookie?” or “can you add toys to distract my kids from their food?”

“We applaud Panera’s Kids Meal Promise, especially the pledge to avoid marketing techniques that exploit children’s developmental vulnerabilities. Without giveaways or gimmicks, children can learn to make food choices for the right reasons. And we know parents appreciate a dining experience where the focus is family and food, not cartoon characters and toys.”

– Josh Golin, CCFC
Meet Jean Rogers

Jean joined CCFC as our Screen Time Program Manager in May of 2016. But, she says, “It feels like I’ve been here for a long time.” Parenting, media, and marketing have always been part of Jean’s journey. In 2010, when she was a marketing copywriter herself, she wrote Kids Under Fire, a book that helps parents understand the powerful ways screens and advertising shape children’s behavior and development. The book led her to new audiences, and she began delivering Kids Media Diet workshops for PTAs and school communities. The response was passionate: parents and teachers were defensive, frightened, enraged, and hopeful all at once. They wanted to embrace all that technology could offer children, but they knew screens made their jobs harder, and were concerned about the effects of new media.

Jean’s desire to help parents and teachers navigate these issues led her to Wheelock College to study child development and parent education. In 2012, she met CCFC co-founder Dr. Susan Linn and immediately recognized a kindred spirit. “Susan’s book Consuming Kids opened my eyes even wider to the corporate takeover of childhood,” Jean says. “Parents, grandparents, and caregivers are battling marketers for their kids’ attention and time. And children aren’t able to develop naturally when all of their emotional processes are saturated with media.”

CCFC was thrilled to formally welcome Jean to our staff. For the past year, she has worked tirelessly to launch CCFC’s new Children’s Screen Time Action Network (page 7), bringing together a community of professionals who want to actively reduce the amount of time kids spend with digital devices.

“Things are changing so quickly, and it’s tough for parents to keep up,” Jean says. “If we can help the teachers, pediatricians, therapists, librarians, and child-care professionals — the people who work directly with families and children — they will be the village that protects childhood.”
Over the years, we’ve heard from countless teachers, pediatricians, therapists, and other professionals who want to help kids reduce screen time but aren’t sure where to start. They see first-hand how excessive screen use negatively impacts creative play, health, and family and social connections. But they often feel isolated in their work, overwhelmed with information, and unsure of how to approach parents.

That’s why we’re launching the Children’s Screen Time Action Network, a gathering space and resource hub for child and family professionals. The Action Network will connect practitioners across a variety of disciplines, helping them share and develop resources, best practices, and strategies for reducing the amount of time kids spend with screens.

In building the Action Network, we consulted with everyone from librarians to child-care providers to pediatricians to concerned parents. And while each approaches children’s screen time through their own lens, they all agree: from breakfast to bedtime, digital technologies are displacing crucial child development milestones and putting kids’ physical and mental wellbeing at risk.

We are thrilled to be convening a group of passionate, dedicated practitioners, and gratified that leading experts on child development and children’s media use have joined our Action Network Advisory Board. To learn more or join the Action Network, visit www.screentimenetwork.org.

save the date April 20-21, 2018 Boston, MA

Join CCFC for the inaugural Children’s Screen Time Action Network Conference!

LEARN
the latest research about health risks related to overuse of screen media

ATTEND
workshops designed to help you communicate more effectively with parents

CONNECT
with other professionals who believe reducing children’s screen time is necessary and possible

EXPLORE
opportunities for future collaborations, partnerships, and working groups

Featuring Nancy Carlsson-Paige, Victoria Dunkley, Douglas Gentile, Diane Levin, Susan Linn, and special guest Paula Poundstone.

Children’s Screen Time Action Network Advisory Board

Nikki Shearman, PhD
Tracy Cutchlow, PE
Douglas Gentile, PhD

Kathleen Clarke-Pearson, MD
Patricia Cantor, PhD
Jean Rystrom

Susan Linn, EdD
Victoria Dunckley, PhD
"Our 4-year-old daughter stopped asking to watch anything at around Day 4. It’s been so great for all three of us. We have no plans to change this dynamic now.”

- Andrea Walker Collins, Victoria, BC, Canada

I expected a lot of resistance but didn’t get it ... I plan to institute a couple screen-free days every week from now on. It’s easy to waste cumulative hours on screens that they could instead be spending on other experiences.”

- Sue M., San Jose

Teachers, parents, and kids had more fun than ever during this year’s Screen-Free Week! Here are just a few of our favorite stories and photos.

I wanted to play on my screen, then I thought of something I really wanted to do—play with my friends.

- Damien, first grader from Yarmouth, MA

CCFC’s Josh Golin and his daughter creating with cardboard at Fayerweather Street School.

A family hike during SFW France.

Discovery Charter School, Chesterton, IN.

Painting Mr. Purdy’s hair pink in St. Paul, MN.

Chicago Waldorf School, Chicago, IL.
More fun than ever during this year’s Screen-Free Week! Here are just a few of our favorite stories and photos.

“Turn off any and all screens and be fully present to play with your grandchild, and you will both reap the benefits.”

- Jan Eby, author, The Grammie Guide

“My whole school did a Screen-Free Week after I taught the lessons in class and the students signed their pledge cards. They really enjoyed one-on-one time with their families and not having screens interfere.”

- Mary Richards, MLS, Librarian, Rosa Parks Elementary, Fresno, TX
Protecting Student Privacy

More and more schools are using apps and websites for daily instruction, homework, and administrative tasks. These digital tools collect a wide variety of data about students, including kids’ names, birth dates, internet browsing histories, grades, test scores, disabilities, disciplinary records, family income, and more. All of this information is incredibly valuable to marketers, and parents often have no say in what gets shared with third parties.

That’s why we joined forces with the Parent Coalition for Student Privacy to create the free Parent Toolkit for Student Privacy: A Practical Guide for Protecting Your Child’s Sensitive School Data from Snoopers, Hackers, and Marketers. Our Toolkit guides parents through the complicated school data landscape, from what data gets collected to how it should be protected. It has tools for parents seeking to limit access to their own child’s information, and clear guidance for those who want to create better policies for all kids. It’s jargon-free and accessible for both seasoned advocates and parents who are new to the issue. Unlike many other student privacy resources, it’s designed to protect the interests of parents and students, not educational technology companies.

The Parent Toolkit for Student Privacy was funded by a generous grant from the Rose Foundation for Communities and the Environment. The Rose Foundation’s support means that the toolkit is, and always will be, free to download, use, and share. To download your copy of the Toolkit, go to www.commercialfreechildhood.org/privacytoolkit

“This is the student privacy toolkit that I believe every parent, school administrator, and lawmaker should read. Why? Because it’s well written and created by parents for parents. It doesn’t have a hidden agenda because no edtech dollars were used to influence or fund the effort, so you know you can trust it.”

- Bradley Shear, attorney & privacy expert

Special thanks to our Advisory Committee

Kris Alman  
Faith Boninger  
Laura Bowman  
Phyllis Bush

Tim Farley  
Jennifer Jacobson  
Cheri Kiesecker  
Chad Marlow

Francesca Miceli, Esq.  
Mark B. Miller  
Sarah Petrie, Esq.
Meet Angelica Velazquez

CCFC Board member Angelica Velazquez knows how important it is to build communities that support and nurture children. In her role as Director of the Informal Family Child Care Project at the City University of New York, she sees every day how crucial supportive caregivers are. “They know everyone in their communities,” she says of the child-care providers she works with, many of whom are immigrants or caring for children of immigrants. “They see everything. They’re an integral part of the extended family structure that so many young children rely on.”

Angelica regularly uses CCFC resources in her work. “The tools CCFC provides, especially around Screen-Free Week and alternatives to screen time, can have a big impact,” she says. “They’re conceived and written in an accessible way, so we can talk about these issues without alienating folks.”

When Angelica joined CCFC’s Board of Directors in 2015, she brought with her 20 years of experience as an educator, trainer, and program manager — and 13 years of experience as a parent. That means she tackles issues of commercialism and screen time both at work and at home. “I’m concerned about negative health outcomes,” she says, especially the “damaging effects of unfiltered and unlimited exposure to screens. Screen limits have always been a challenge in our house, and one that we discuss openly.”

We’re proud to have Angelica’s expertise, support, and vision as we work toward a future where kids come first.

And the TOADY goes to...

A brutal combination of gender stereotypes and dangerous ingredients earned Lulu’s Makeup Set by Pink Fizz the 2016 TOADY (Toys Oppressive and Destructive to Young children) Award! New Moon Girls’ Nancy Gruver, who nominated the toy, said the sexualized packaging, looks-based play, and endocrine-disrupting chemicals made this product “beyond unethical.” Voters agreed, giving Lulu’s Makeup Set 33% of the vote and the prize for Worst Toy of 2016.
Advocating for policies that protect kids from harmful marketing is a crucial component of CCFC’s work, and once again this year we were active in state houses and city halls across the country. In California, Rhode Island, and New Hampshire, we supported restrictions on junk food marketing in schools — and in Canada, we became the first international organization to sign onto the Ottawa Principles, which call for a ban on all kid-targeted food marketing. In New York City, we organized our members to demand an end to alcohol ads on public transit. In Massachusetts and California, we testified in support of legislation that would stop Internet Service Providers from selling kids’ browsing histories without explicit consent from parents. And in Michigan and Los Angeles, CCFC and our partners quashed plans to put enormous electronic billboards on school property.

On the internet, the lines between content and advertising are blurrier than ever — and sometimes, they don’t exist at all. But CCFC is holding marketers accountable, starting with deceptive “influencer” advertising on Instagram and YouTube.

In September, we joined Public Citizen and the Center for Digital Democracy to show that top celebrities on Instagram hid the fact that their content was paid for by brands. We filed a complaint with the FTC, who sent warning letters to the celebrities and their marketing partners, insisting that ad disclosures be clear and conspicuous (i.e., saying “thanks, [brand]!” doesn’t count).

In October, we filed a second FTC complaint, calling out Google for targeting children with unfair influencer marketing on YouTube. Wildly popular YouTubers like EvanTubeHD, Baby Ariel, and Meghan McCarthy rack up millions of views on videos where they unbox toys, play branded games, and enthusiastically sample junk food. Children have no idea their internet “friends” are really stealth marketers, and parents have no idea their kids are watching ten-minute infomercials. While our October complaint is under review, we’re continuing to monitor influencers and brands who take advantage of children. Stay tuned for more!
Ending McTeacher’s Nights in LA and Beyond

This year, we scored a huge win in our ongoing campaign to protect children from McDonald’s manipulative marketing: under pressure from teachers and parents, the Los Angeles Unified School District (LAUSD) Board of Education voted to ban McTeacher’s Nights. On McTeacher’s Nights, teachers “work” behind the counter at McDonald’s, selling burgers, fries, and soda to their students. In exchange, schools get a tiny cut of the night’s profits — usually less than $1 per student. These marketing events disguised as fundraisers have been condemned by tens of thousands of parents and more than fifty teachers unions, including United Teachers Los Angeles. As UTLA President Cecily Myart-Cruz explains, “McTeacher’s Nights undermine the important work that teachers do day in and day out in their classrooms, teaching children to respect themselves and take care of their minds and bodies.” LAUSD is the second-largest school district in the U.S., making this win a pivotal moment in our ongoing campaign to end McTeacher’s Nights.

“It is wrong to exploit cash-strapped schools by essentially turning teachers into temp workers for McDonald’s — a corporation notorious for miring its own workers in poverty.”

- UTLA President Cecily Myart-Cruz

We Blocked the NFL from Tackling Kids!

Last year, we celebrated a big victory: an ongoing CCFC campaign targeting the NFL’s Rush Fantasy — an online game where 6- to 12-year olds competed for $5,000 cash — ended with the league promising to make serious changes. After we told the NFL that it was unconscionable to entice children to gamble, they agreed to remove cash prizes and stop promoting the game in schools. This year, the news is even better: the NFL is ending Rush Fantasy altogether! The league’s decision came after the Huffington Post published an exposé based largely on our groundbreaking report Out of Bounds: The NFL’s Intensive Campaign to Target Children. The widely-shared piece brought new attention to our work and to the NFL’s practices, compelling the league to do the right thing.
CCFC in the News

As the only national organization dedicated solely to reducing the influence of corporations in kids’ lives, CCFC is a trusted source for reporters covering issues of screen time, marketing to children, school commercialism, and more. CCFC staff and Board members were quoted in prominent publications discussing the implications of listening devices for babies (page 3), Screen-Free Week (pages 8-9), student privacy (page 10), influencer marketing (page 12), McTeacher’s Nights (page 13), creative play, and a major story about how Facebook tracks teenagers’ emotions — and that was just in one week! Altogether, CCFC’s work was covered in hundreds of outlets across the world, including the Washington Post, the New York Times, the Boston Globe, and the Today Show.

Why I Support CCFC

By Dan Watson

My grandsons Quinn, Aidan, and Sean are darn near young adults. But years ago, when I first decided to support CCFC, the boys were much more vulnerable to never-ending marketing pressures targeting them from every direction. I was worried about what they were learning from our commercialized culture. Now that they’re (almost) grown from curious children into compassionate adults, I think those efforts to keep marketers at bay paid off.

For me, supporting CCFC has always been a values thing. Their mission as an organization and my mission as a granddad are pretty close: We do what we can to help enrich our grandkids’ lives and ensure a safe and sustainable world for the future. I am not anti-technology or a purist; I’m a retired businessman from a conventional middle-class background. But, consumer culture and the promotion of “stuff” are counter to our family’s values — and the thought that, to earn another buck, corporate America is worming those attitudes into the unknowing minds of little kids really got my goat (a term from my ’50s youth). I can hear Wally Cleaver now: “Pick on someone your own size!”

And you know that phrase “think globally, act locally”? Acting locally, by helping my children imbue their children with values relatively free of commercialism, is among my primary responsibilities. But “acting globally” is another great thing to do, if one is able. It’s why I am proud to be a CCFC advocate, and to support CCFC financially every year.
CCFC Financials
July 1, 2016 - June 30, 2017

INCOME

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*Planned spending to support CCFC's organizational growth.

EXPENSES

Total Expenses

- Administration: $36,558
- Fundraising: $82,901
- Program Expenses: $435,337

Program Expenses

- Campaigns: $191,287
- Screen Time: $113,380
- Education & Outreach: $130,670

Total Expenses: $554,796
Total Program Expenses: $435,338
We are grateful to our supporters, whose generosity allows CCFC to continue its important work reclaiming childhood from corporate marketers. Below is a list of our donors for fiscal year 2016 (July 1, 2016 - June 30, 2017).

### Leadership Circle

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### Champions

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<td>Scott Sherwood Benson &amp; Ky-Van Lee</td>
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<td>Andrew Strom &amp; Pico Kassell</td>
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<tr>
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<td>Lucy B. Stroock</td>
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<tr>
<td>$500 - $999</td>
<td>The Van Dyke Family</td>
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### Friends

<table>
<thead>
<tr>
<th>Amount Range</th>
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<tr>
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<td>Dawn Daniel, MD, &amp; Herbert Madan*</td>
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<td>William Gerhardt</td>
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<td>Joe Kelly &amp; Nancy Gruver</td>
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<td>Mr. &amp; Mrs. Robert M. Knowles</td>
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<td>Alyson Porter &amp; Eli Torgeson</td>
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<td>Steve Seaborg</td>
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<td>$750 - $999</td>
<td>Bernard &amp; Evelyn Seckler</td>
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<tr>
<td>$750 - $999</td>
<td>Michele Simon</td>
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| $750 - $999 | Barbara Sweeney in honor of Marge Grace Sweeney Angelica L. Velazquez Donna E. & Douglas S. Wheeler Melissa Williams & Wilbur Lam Frederick Zimmerman
Sustainers

**$100 - $249**
Anonymous (6)
Martin Abel
Ellen & Moshe Adler
Aaron & Aura Ahuvia
Kathryn Aschilman
Linda Barnes
in memory of Clifford Craine
Robin Bectel
Idie Benjamin
Rahul Bhargava
Ritu Bhatnagar
Bill Bigelow
Daniel L. Boxwell
Amanda Braziel
Katharine Brown
Blakely
& Harvey Bundy
Mary Burke
Sarah Bures
Pamela Burnley
& Russell Malchow
Patricia Cantor
Nancy Carlson-Paige
& Douglas Kline
Susan Caruso
Marie Cheney
in memory of Bianca Magnani
Bill & Lynne Cobb
in honor of Colton & Lucy Arthur
Mike Couzens
Erbin Crowell
Kimber
& Dennis Del Valle
Allison Delong
Ed & Kristen Dennis
Emily Dolbear
Gretchen Doret
Lisa Dowden
Eric Euvrard
& Mei-Mei Huang
John Farrell
Marjorie Fields
Abraham Flaxman
Susan & Julie Foley
4 The Love of Learning Preschool
Nancy Freeman
Jennifer Gamble
William
& Zelda Gamson
Jeff Garb
Frank Gatti, MD
& Ellie Marie-Gatti, RN
Mark Gilbert
Alyson & Zach Gordon
in honor of Monica Wood
Maryellen Griffin
Max Handelsman
& Melinda Moyer
Harley Heath
Carol B. Hillman
Jacob Hosler
Mary Ann Jacob
Carden Johnston
Ellen Kelly-Lind & Gary Lind
in honor of Joe Kelly
& Nancy Gruver
Junith Koon
Lexi Ladd
Raquel Lauritzen
Michelle Leder
Donna Lepley
Arthur Levin in honor of Diane Levin
Toni Liebman
Keica Lifton
Rebecca Masterson & Gordon Wong
Rebecca Mautner
Sara & Peter Michelson
David Monahan
Samantha Morse
Barbara Nicholson
Mark Noltner
Lynda Paul
Allyson & Chris Penner
in honor of Julia Chen
Andrew Perchlik
Ellen Pollack
Alvin F. Poussaint, MD
Molly Rauch
Paula Rees
Shay Ralls Roalson
Thomas Robinson
Mary L. Rothschild
Rheta & Howard Rubenstein
Barbara Schecter
Amy Schectman & Mitchell Rosenberg
in memory of Clifford Craine
Craig Scull
Annie Sebanc
Judith Segal
& James Kelley
Katy Smith
Leanne Soylemez
Jennifer Sullivan
John & Rauna Surr
The Thomas Family
Monica Tovar
McDonnell
Garland Warner
Kristie Wang
& Michael Frank
Rebecca Weiker
& Sean Hecht
Roland Young
Rinny & Len Yourman
**Up to $100**
Fonwyiwe Aaldan
Rebecca Abbott
Joan Abruzzo
Anonymous (22)
Karen Armas Landau
Liz Austin
Brad Bennett
Martha Bettis Gee
Susan Bogus
Faith Boninger
Wendy Burton
Lisa Cain-Chang
Jim & Kara Carden
Libby Chamberlin
in honor of Jan & George Emlen
Noah Chandler
Tom Chen
Rachel & David Clar
in honor of Carol Flanagan
Nora Claypool
Richard Cohen
John Comella
Anita Cook
Lili Cummins
Lisa Danetz
& Craig Smith
Joyce Daniels
Anne DeYaver
Niles Donegan
Andrea V. Doukas
Judy Doyle
Shara Drew
Brian Dueml
Ben Dunlap & Melissa Feuerstein
Josie Ethert
Gina Faber
Jamie C. Fairchild
Jane Feinberg
Mary M. Finn
Kathy Foster
Barbara & Marvin Fox
Mark Frederick
Lauretta Freeman
Faith Garfield
Lydia Garvey
The Gaul Family
Suzanne Gellens
Robert M. Goisman, MD
& Jeanne M. Traxler
Steven Goodell
Nicholas Grecco
Daniel Hade
Devora
& Doug Haueber
Dr. Louise Hart
Nancy Hartman
Richard Hawley
Mindy Holohan
William Howald
Clinton Hubbard
David & Lisa Krausz
Sonja Johansson
Barry & Kathy
Keller Jones
Beth Klemmer
Irene F. Kessel
Georgy Khvadagian
Regan Kibbee
Jean Kilbourne
Marilyn
King-Jorgensen
Laurie Kleen
Sharon Klein
Mat Kramer
Katherine Kruse
Andrea Larson
Alice Lowenstein
Josh & Lisa Lubarr
Darcy Lunn
Jean Martin
Sue M. Martin
Thomas Mason
Dr. Allyssa McCabe
Colleen McDonald
Grainne McEvoy
Mulholland
Joan McGlynn
Sarah Lynne
McMahon
Karen Armas Landau
Laurie Todd
Adrian Tentea
Laurie Todd
Carlos Voltron
in honor of Maxwell Muffie & Scott Waterman
James Webster
Mark Weltner
Anna White
Kerry Williams
Marcia Wines
Sharon & Gene Wintner
in honor of Joseph Bresler & Scott Waterman
Margaret Woodward
Shel & Julie Foley
Bonnie Zare

*Indicates a gift to the Susan Linn Fund for a Commercial-Free Childhood*
Our Mission

CCFC supports parents’ efforts to raise healthy families by limiting commercial access to children and ending the exploitive practice of child-targeted marketing. In working for the rights of children to grow up — and the freedom for parents to raise them — without being undermined by corporate interests, CCFC promotes a more democratic and sustainable world.